

Academic profile and cv: Professor Carsten Herrmann-Pillath

Introduction

Professor Herrmann-Pillath is one of the leading German scholars in both the fields of evolutionary and institutional economics and Chinese economic studies. In the pursuit of a cross-disciplinary approach to the cultural and human sciences, his publication record covers fields as diverse as the humanities, economics, and the sciences, with economics at the core. Beyond research, he has been active in curriculum development and international exchange in the context of graduate programmes. He has contributed to cross-cultural intellectual exchange in economics, especially in China and Russia.

Current Positions:

Professor and Permanent Fellow, Max Weber Center for Advanced Cultural and Social Studies, University of Erfurt, Germany

Distinguished Visiting Professor of Schwarzman Scholars, Tsinghua University, China

Visiting Professor at the Faculty of East Asian Studies, Ruhr University Bochum

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Past Positions

2015-2016: Senior Lecturer, Institute of East Asian Studies, University of Vienna

2015-2017: Senior Lecturer, Beijing Normal University, IMBA Program

2015-2016: Research Professor Economics and Evolutionary Sciences, Witten/Herdecke University, Germany

2008-2014: Professor of Business Economics, Academic Director of Master of International Business Program and Academic Director of East West Centre for Business Studies and Cultural Science, Frankfurt School of Finance and Management

2004-2008: Senior Lecturer in Chinese Economic and Social History at the University of Bonn Cologne

1996-2008: Full Professor of Evolutionary and Institutional Economics, Witten/Herdecke University, Germany

1995-1997: Senior Lecturer in Chinese Economic Studies, University of Technology Zurich, Switzerland

1993-1997: Senior Lecturer in Evolutionary Economics, University of St-Gallen, Switzerland

1992-1998: Professor for Chinese Economic Studies at Mercator University of Duisburg

1988-1992: Senior researcher, China desk, Federal Institute for Soviet and International Studies, Cologne

Education

1979-1984: Master of Arts. Sinology, Romance languages, Linguistics

1982-1987: Diplom-Volkswirt. Economics. (equiv. MSc in Economics)

1984-1988: PhD in economics. University of Cologne (summa cum laude)

Fields of specialization - research

Evolutionary and institutional economics, Chinese economic development and transition/modernization, culture and economy, institutional change and transition, economics and philosophy, international trade and trade policy.

Fields of specialization – teaching (only regular, with ten-year experience minimum)

East Asian business studies, China economy, international trade and trade policy, macroeconomics, comparative economic systems and cultural studies

Memberships

American Economic Association; Association for Evolutionary Economics; Association for Social Science Research on China; German Association for Asian Studies; German Association for East European Studies; European Association for Evolutionary Political Economy; List-Gesellschaft; International Society for Diversity Management; Royal Economic Society; Schumpeter Society; Verein für Socialpolitik (Ausschüsse für Wirtschaftssysteme und Institutionenökonomik, Evolutorische Ökonomik); Association for Social Economics

Professional activities (selection)

1994-2002: Member of Advisory Board, Federal Institution for Civic Education

1994-present: Member of Selection Committees 'China' and 'Taiwan', German Academic Exchange Service (until 2004), since 2005 member of committees "German academics abroad" and "Language and practice in China", since 2012 member of the committee "Export of German academic programs to other countries"

1995-2004: Member, Advisory Board 'China', German Association for Asian Studies

2000-2002: Founding member / steering committee, Association for Social Science Research on China

2003-2005: Founding president, International Society for Diversity Management

1996-2002: Founding editor, POLITEKONOM – A Russian-German Quarterly in Economic Policy

2005-2007, Chairman, Committee for Evolutionary Economics, Verein für Socialpolitik (German Economic Association), 2005-2007.

2004-2010: Founder and Director of Sino-German School of Governance, Witten/Herdecke University

2008-2014: Academic Director, Master of International Business Program, Frankfurt School of Finance and Management

Awards, scholarships, research grants (selection)

1990-1996: Volkswagen Foundation research grant on China's modernization (together with Professor Helmut Martin, Bochum)

1992: Ludwig Erhard promotional award for economic journalism

1993: Japan Society for the Promotion of Science scholarship, Keio University

1996: Academic Award of the Berlin-Brandenburgische Akademie der Wissenschaften - Verlag De Gruyter -

1996-2001: Volkswagen Foundation grant for editing / publishing POLITEKONOM

1997-2000: Volkswagen Foundation research grant on business cycle research and forecasting in China (together with ifo Institute, Munich)

1997: Together with Chinese research team – National Book Award of PR China

2004: Paul Julius Reuter Innovation Award 2004 – special award –

2005-2008: Dr Werner Jackstädt Foundation grant for the establishment of the Sino-German School of Governance at Witten/Herdecke University

2008: Clarence Ayres Visiting Scholar to AFEE annual meeting in New Orleans.

2009-2012 Dr Werner Jackstädt Foundation grant for the establishment of the East West Centre for Cultural Science and Business Studies at Frankfurt School of Finance and Management

2010: Appointed Honorary Professor of China Foreign Affairs University

2010-2013: BMBF Research Grant as a member of the university network 'Institutions and Institutional Change in Postsocialist Countries'

2016-2019: International project grant NEURON ELSA (EU commission) on interdisciplinary research in neurosciences and economics

Selected peer-reviewed journal articles in English, 2006-2016, SSRN author index: <http://ssrn.com/author=103179>

- with Man Guo, Ritual and property: Theorizing a Chinese case, *Man and the Economy*, 2017, DOI 10.1515/me-2017-0004
- With Björn Vollan, Zhou Yexin, Andreas Landmann and Hu Biliang, Cooperation and Authoritarian Values: An Experimental Study in China, *European Economic Review* Volume 93, April 2017, Pages 90–105
- Fei Xiaotong's comparative theory of Chinese culture: Its relevance for contemporary cross-disciplinary research on Chinese 'collectivism', *Copenhagen Journal of Asian Studies* 34(1), 2016: 25-57.
- Constitutive Explanations in Neuroeconomics: Principles and a Case Study on Money, *Journal of Economic Methodology* 23(4), 2016: 374-395.

- Constitutive Explanations as a Methodological Framework for Integrating Thermodynamics and Economics, *Entropy*, 18, 18; doi:10.3390/e18010018, 2015
- With Pierpaolo Andriani, Transactional innovation as performative action: transforming comparative advantage in the global coffee business, *Journal of Evolutionary Economics*, DOI 10.1007/s00191-014-0388-y, 2015
- Energy, Growth and Evolution: Towards a Naturalistic Ontology of Economics, *Ecological Economics*, <http://dx.doi.org/10.1016/j.ecolecon.2014.11.014>, 2014
- Naturalizing Institutions: Evolutionary Principles and Application on the Case of Money, *Jahrbücher für Nationalökonomie und Statistik/Journal of Economics and Statistics* 234(2+3): 388-421, 2014
- With Alexander Libman and Yu Xiaofan, Economic Integration in China: Politics vs. Culture, *Journal of Comparative Economics* 42 (2014) 470–492
- Performativity of Economic Systems: Approaches and Implications for Taxonomy, *Journal of Economic Methodology* 20(2), 139-163, 2013.
- with Ivan Boldyrev, Moral Sentiments, Institutions, and Civil Society: What Can Hegel Contribute to Sen's Theory of Justice? *Review of Social Economy*, 2013, DOI 10.1080/00346764.2013.799971, 2013
- with Alexander Libman and Gaurav Yadav, Are Human Rights and Economic Well-Being Substitutes? The Evidence from Migration Patterns across the Indian states, *European Journal of Political Economy*, 2013, <http://dx.doi.org/10.1016/j.ejpoleco.2013.06.002>
- with Ivan Boldyrev, Hegel's 'Objective Spirit' and the Institutional Nature of Economic Action, *Mind & Society*, 2012, DOI: 10.1007/s11299-012-0111-3, 2012
- Institutions, Distributed Cognition and Agency: Rule-following as Performative Action, *Journal of Economic Methodology* 19(1), 2012, 21-42.
- Towards an Externalist Neuroeconomics: Dual Selves, Signs, and Choice, *Journal of Neuroscience, Psychology and Economics* 5(1), 2012, 38-61.
- with Stanley N. Salthe, Triadic Conceptual Structure of the Maximum Entropy Approach to Evolution, in: *BioSystems* 103, 2012, 315-330.
- The Evolutionary Approach to Entropy: Reconciling Georgescu-Roegen's Natural Philosophy with the Maximum Entropy Framework, *Ecological Economics* 70 (2011) 606–616.
- Entropy, Function, and Evolution: Naturalizing Peircian Semiosis, *Entropy* 12, no. 2: 197-242.
- Social Capital, Chinese Style: Individualism, Relational Collectivism and the Cultural Embeddedness of the Institutions-Performance Link, in: *The China Economic Journal*, Volume 2(3): 325-350.
- A Neurolinguistic Approach to Performativity in Economics, in: *Journal of Economic Methodology*, 17(3), 2010: 241-260.
- What Have We Learnt from Two Decades of Economic Research Into Culture? in: *International Journal of Cultural Studies* 13(4), 2010: 317-335.
- Elements of a Neo-Veblenian Theory of the Individual, <http://ssrn.com/abstract=1017785>, *Journal of Economic Issues* XLIII(1), 2009: 189-214.
- Diversity, Identity and the Indeterminacy of the Size of Nations. A Critique of the Alesina School from the Viewpoint of Evolutionary Political Economy, in: *European Journal of Law and Economics* 27, 2009: 15-38.
- International Market Access Rights and the Evolution of the International Trade System, in: *Journal of Theoretical and Institutional Economics*, 164(2), 2008: 302—326
- Deliberative Trade Policy, in: *Evolutionary and Institutional Economics Review*, 3(2), 2007, 209-238
- Reciprocity and the Hidden Constitution of World Trade, in: *Constitutional Political Economy* 17(3), 2006, 133-136.
- Endogenous Regionalism, *Journal of Institutional Economics* 2(3), 2006: 297-318.
- Cultural Species and Institutional Change in China, in: *Journal of Economic Issues* XL(3),: 539-574, 2006.
- The True Story of Wine and Cloth. Building Blocks of an Evolutionary Political Economy of International Trade, in: *Journal of Evolutionary Economics* 16(4): 383-417, 2006.

Recent books in English:

- China's Economic Culture: The Ritual Order of State and Markets, Routledge 2016.
- With Ivan Boldyrev, Hegel, Economics, and Institutions: Performing the Social, Routledge 2014.
- Foundations of Economic Evolution: A Treatise on the Natural Philosophy of Economics, Edward Elgar.
- The Economics of Identity and Creativity. A Cultural Science Approach. St. Lucia: University of Queensland Press, 2010.

Selected books in German):

- Wachstum, Macht und Ordnung. Eine wirtschaftsphilosophische Auseinandersetzung mit China, Marburg 2015: Metropolis
- Kritik der reinen Theorie des internationalen Handels, Band 1: Transaktionstheoretische Grundlagen. Band 2: Evolutionäre Politische Ökonomie, 2001/2004, Marburg: Metropolis
- Grundriß der Evolutionsökonomik, 2002, München: Fink. www.evolutionaryeconomics.net
- Evolution von Wirtschaft und Kultur. Elemente einer transdisziplinären Methode, 2000, Marburg: Metropolis.
- Wirtschaftsintegration durch Netzwerke, 1994, Baden-Baden: Nomos.
- Institutioneller Wandel, Macht und Inflation in China. Ordnungstheoretische Analysen zur Politischen Ökonomie eines Transformationsprozesses, 1991, Baden-Baden: Nomos.